

PT. VENAMON
FOOTWEAR MANUFACTURER

www.venamon.co.id



VISIT OUR BOOTH : **INDONESIA PAVILLION**
PADIGLIONE/HALL D
STAND C01

COMPANY PROFILE

COMPANY NAME :

VENAMON

ADDRESS :

Jl. Terusan Kopo KM 11,5 No. 127,
Bandung West Jawa Indonesia 40971

LOOKING FOR :

Agents or distributors to brands/private labels

OWNERSHIP/ATTENDING :

Director : Henny Setiadi

Director : Lenny Setiadi

YEAR ESTABLISHED : 1976

CERTIFICATIONS :

ISO 9001:2015 by SGS

MAIN PRODUCT CAPACITY :

Uniform Military and Police Duty,
Outdoor Footwear

SPECIALIZATION :

Makes for Indonesia Military, Police,
Outdoor Footwear

PRODUCTION CAPACITY : 3.000 per day

CONSTRUCTION :

Cement, Stitched Down and Direct Capital
Vulcanized

CURRENT INTERNATIONAL

BUYERS/EXPORT DESTINATIONS :

US, Brunei Darussalam, Malaysia



Our History

Starting with the mission and vision set out by our founder, the late Mr. Hony Setiadi, Venamon was established in 1976 with a spirit of entrepreneurship to pioneer a modern footwear manufacturing based in Bandung, Indonesia.

Since day one, Venamon was part of the national security and defense system, providing daily and field footwear to the Indonesian National Forces until today. Venamon has expanded the business to be the trusted provider of footwear for various ministries, government agencies, and private institutions.

We are constantly looking for innovation that is catered to our customer needs. Throughout the years we have developed and produced not only daily and field footwear for defense personnel, but also outdoor and casual footwear for private brands both local and global market.

We endeavor to achieve excellence, by striving to be relevant, delivering more than is expected, and spreading positive impacts to our surroundings.



Our Vision

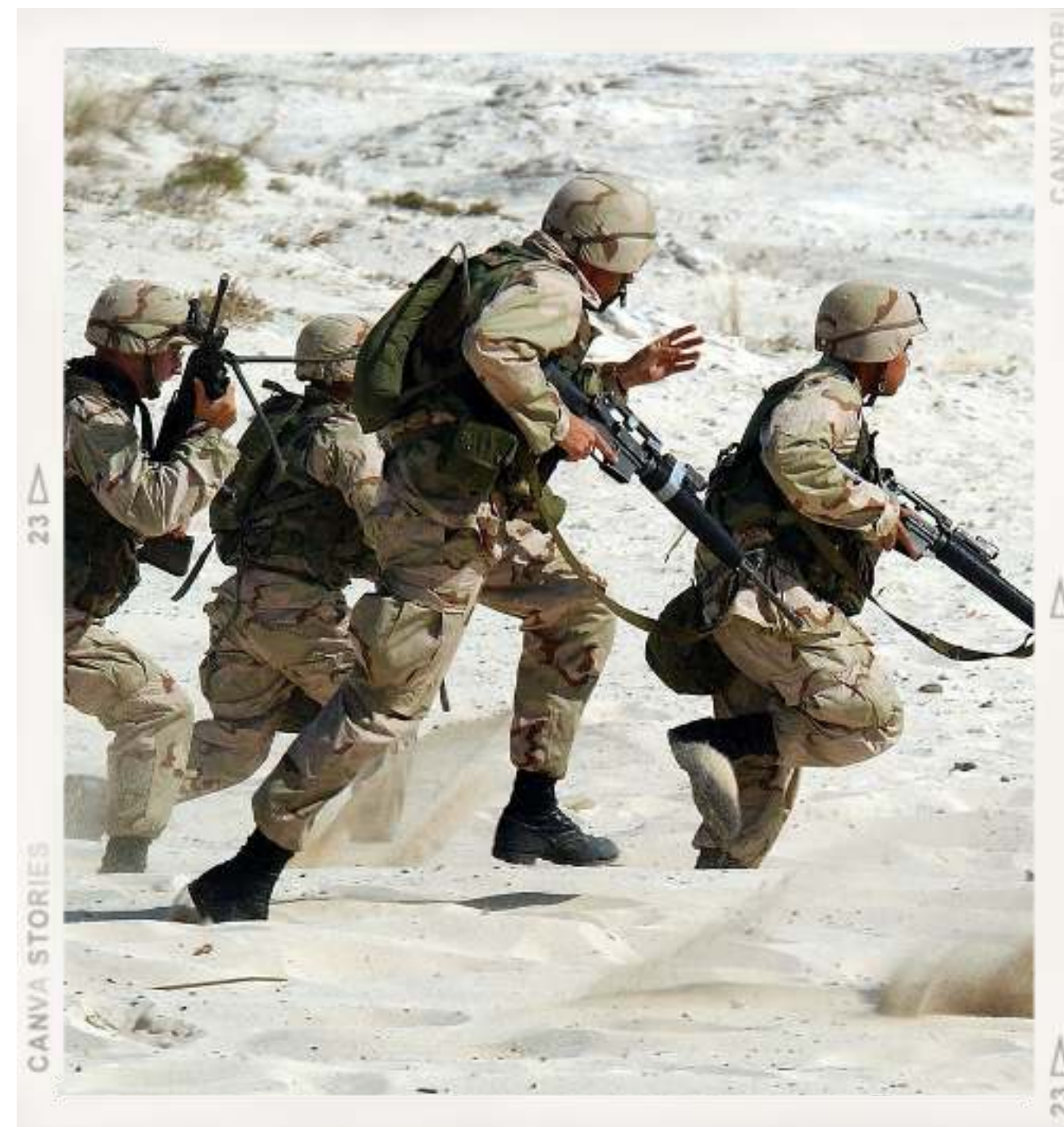
To be the nation's pride through every step of all heroes

Our Mission

To design and produce footwear with great care and enthusiasm

To build trust by providing continuous improvement and delivering new ideas

To encourage confidence by ensuring every pair of footwear is solid, tough and comfortable



Our Value

RELEVANT

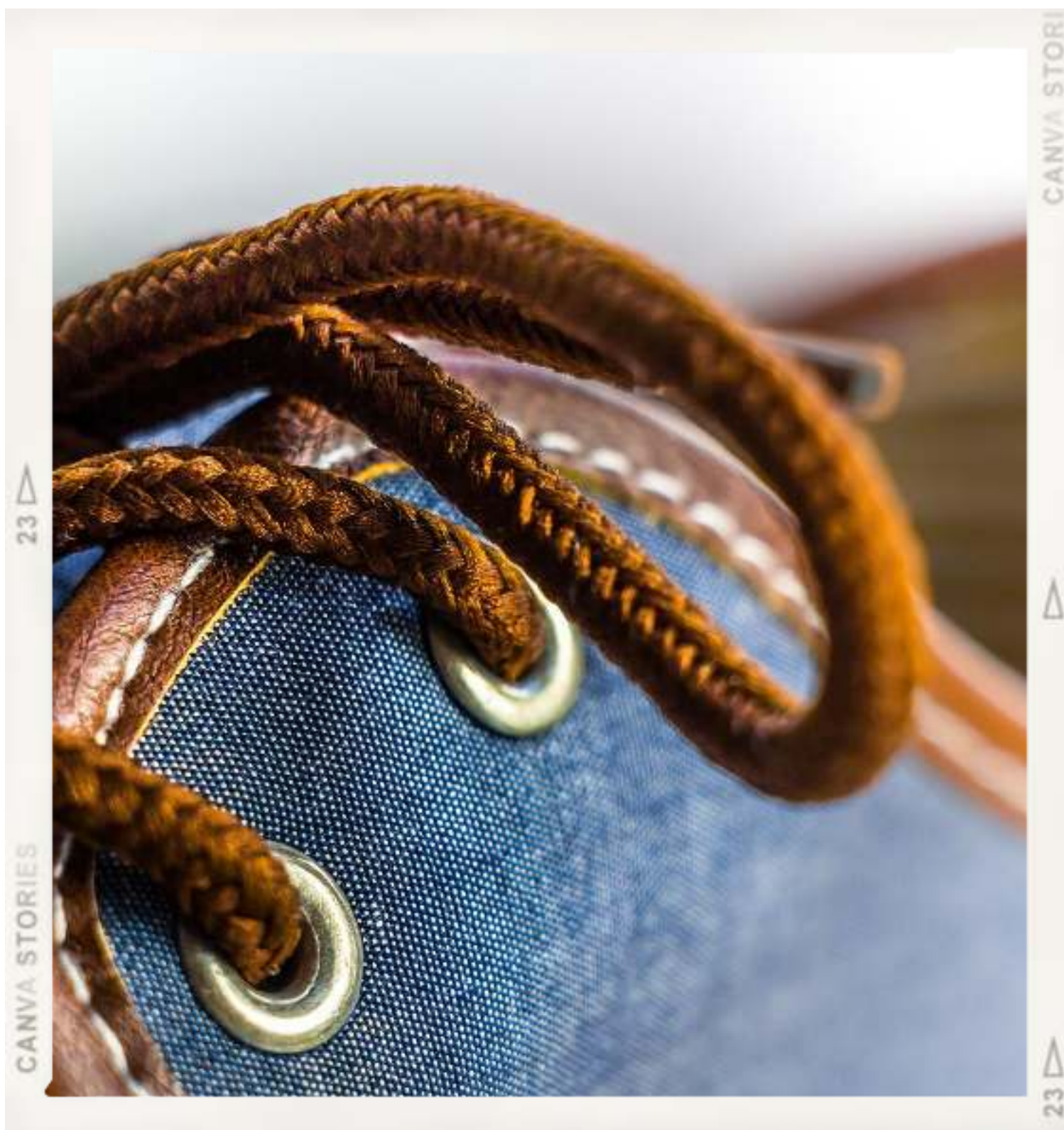
Always seek opportunities for development and realize them by providing relevant products. Respond to market demands through the latest innovations and adaptation

EXCELLENT

Achieve perfection through sincere and continuous improvement, delivering more than expected

SIGNIFICANT

Actively contribute to the benefit of stakeholder



Our Services

We are committed to provide complete services to your satisfaction.



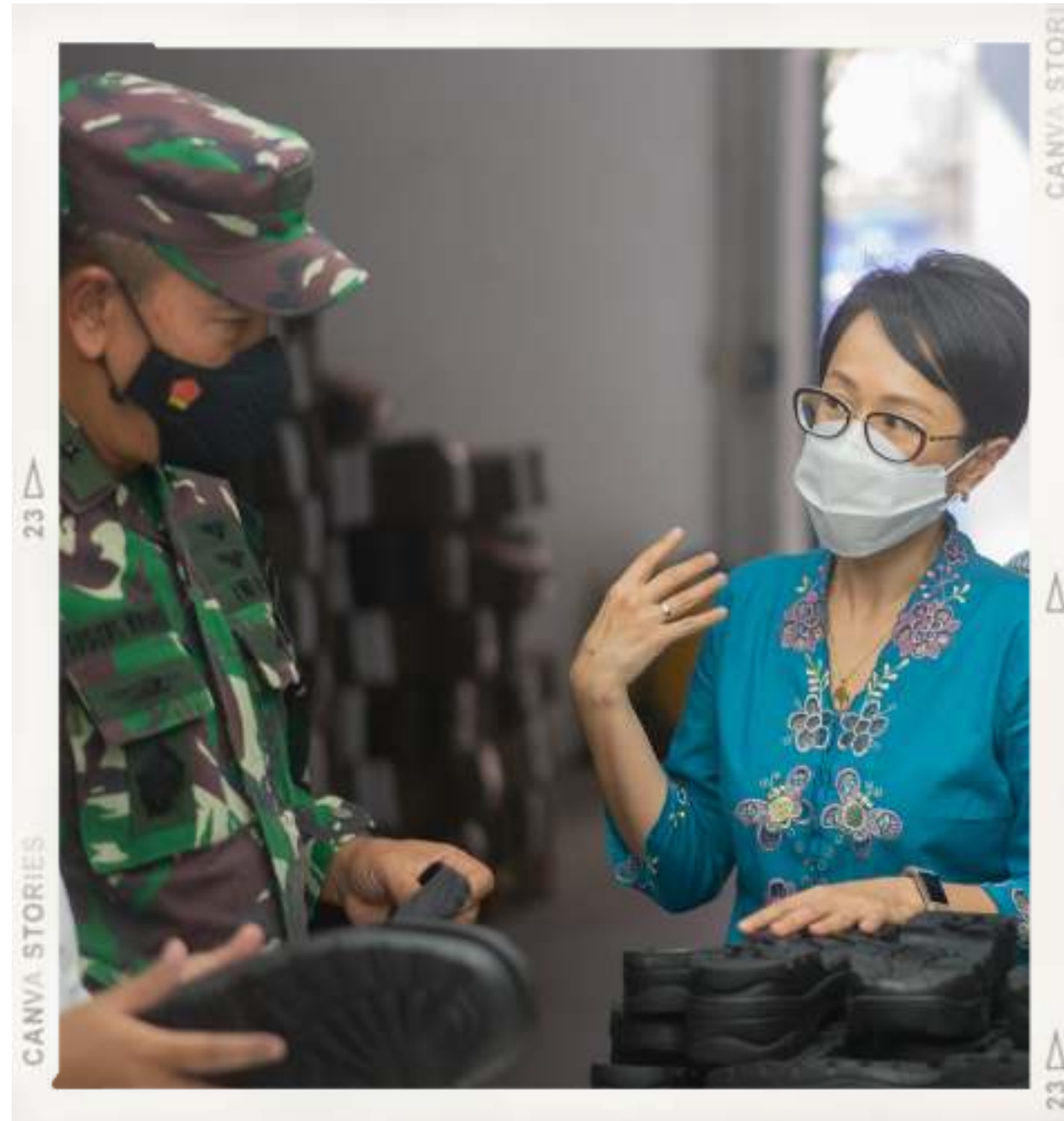
IDENTIFYING CUSTOMERS UNIQUE STYLE

The only way to be truly unique is to be yourself. Therefore, we are excited to listen to what you need and help you identify what is required technically and specifically to make the shoes your own. Our 2D visualization is available to help you visualize ideas in preferred form, style and price range.

CUSTOMIZED PRODUCTS BASED ON SPECIFIC REQUIREMENTS

You will be provided with a prototype by our Research and Development team based on customer needs identification. To create the prototype, our team goes through the process of outsole and upper design, pattern making, material matching and testing, sample production and field wear testing. Your ideas and feedback are truly vital at this stage to determine the standard quality of the production process that follows.

Our Services



■ CONTROLLED PRODUCTION PROCESS

Our responsibility is to ensure that you receive the highest quality products from us. We use ISO Quality Management System QMS (ISO 9001:2015) as a platform to guarantee controlled production and consistent result to meet customer requirements and specifications. At this point, any production issues will be minimized by our employees at the work floor, thus we believe that advancing their problem-solving skills through training, process review and evaluation is the best policy.

■ QUALITY ASSURANCE THROUGH LABORATORY TESTING

Our quality control laboratory is equipped with instruments to test both materials and finished goods. Important parts such as upper materials, insoles, out-soles and adhesives are tested here. The finished goods testing also includes crucial physical properties such as bonding between upper and outsole. It is essential to test the sample of finished goods before releasing products to our customers.

Our Clients

More than 40 years with service excellent to
serve government & private institutions

MILITARY & POLICE DEPARTEMENTS



TNI AD



TNI AL



TNI AU



POLRI



KOSTRAD



KOPASGAT



BRIMOB

STATE-OWN ENTERPRISES



KEMENHAN



KEMENDAGRI



KEMENHUT

STATE-OWN ENTERPRISES



KERETA API



PERTAMINA



Telkom
Indonesia



BANK BRI

EDUCATIONAL INSTITUTIONS



STIP



IPDN



TARUNA NUSANTARA

BRANDS



EIGER
TROPICAL ADVENTURE



KALIBRE



LAARZ



MOENUS



AdorableProjects



LIGHTHOUSE
UNIFORM COMPANY

Our Range of Products

We have wide range of products, such as :



BOOTS



OFFICER



SANDALS



CASUAL

International Expo

ATTENDING
RIVA DEL GARDA
FOR THE FIRST TIME

ATTENDED :

LAS VEGAS

MAGIC SHOW
AUGUST 2017

MAGIC SHOW
FEBRUARY 2018

MELBOURNE

INTERNATIONAL SOURONG
EXPO (ISE)
NOVEMBER 2018

INDONESIA

TRADE EXPO INDONESIA
2018

TRADE EXPO INDONESIA
2019



“

This is an extremely well- managed and efficient factory that meets the high standards demanded by the local military and police.

The scale of this factory is perfect for testing as an alternative supplier.

”

Henny and Lenny are names not usually associated with military or police footwear. Yet, the two sisters run one of Indonesia’s premier footwear makers for the Indonesian army as well as the local police forces in this tropical island country of 255 million inhabitants. Starting as a family business by their father in 1976, the transition of Venamon to the second generation has gone smoothly and the company is now run by the two daughters and a son, Eric, who serves as President Director and is responsible for marketing. Eric looks after the complicated process of responding to government tenders.

Producing for any military organization is challenging: it involves spot inspections, rigorous quality standards for the finished products, and compliance with local employment and health and safety legislation.

The final inspection before any goods are shipped out requires that at least 10% of any shipment is inspected pair by pair. Venamon meets the challenges of building products for endurance and comfort in one of the wettest climates in the world.

The company is ISO 9001 certified and now on a program of continuous improvement and quality management that is showing amazing result. Efficiency is improving and worker satisfaction is being measured and is increasing beyond expectations. Company departments compete to work more quickly and efficiently. The esprit de corps is palpable in all areas of the production, administration, and even in the warehouse.

The company is looking for long-term business partnerships that may start small, but have the potential to match Venamon’s strengths and scale. They produce both cement and direct vulcanized footwear for men and women and are ready to export to foreign countries through the support of Due to its current local customer base, Venamon is accustomed to accommodating each customer’s unique technical and physical requirements. The level of commitment from Venamon is matched by their level of production and quality. Sisters Henny and Lenny and their brother Eric are a family making a strong statement in military and uniform footwear. the Ministri of trade and Trade Facilitation Office Canada.

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